

# wendy jia

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wendydraws.com

## EDUCATION

**Northeastern University**, 05.2023  
BFA Media Arts Animation  
Minor in East Asian Studies  
Summa Cum Laude  
3.99 GPA

**CG Master Academy**, 2021–2022  
Background & Layout for Animation  
Digital Painting  
Production Modeling

**Japan Study Abroad**, 06.2019

## SKILLS

After Effects, Photoshop, Illustrator,  
Maya, Substance Painter, Figma

Motion Design, Illustration, Character  
Design, Graphic Design, 3D Modeling

## AWARDS + EXHIBITIONS

ASIFA-East – Official Selection  
MOCCA Arts Fest – Exhibitor  
North by Northeastern Film Festival –  
Official Selection  
Brightside Film Festival, Best Concept  
& Best Animation – Recipient  
San Diego Asian Film Festival – Official  
Selection  
Northeastern Student Film Festival –  
Official Selection  
Dean's List – Recipient  
Dean's Scholarship – Recipient

## LANGUAGES

English  
Mandarin

## WORK EXPERIENCE

11.2024–PRESENT

### **Marketing Designer**, PSYOP

Design and animate bespoke visuals for Psyop's social channels and newsletter. Build branded client decks for global partners including Meta, Google, Oakley, Angel Soft, Meow Wolf, and Supercell.

04.2024–PRESENT

### **Electronic Theater Conference Apprentice**, ACM SIGGRAPH

Designed and animated interstitial graphics for the Computer Animation Festival, a qualifier for the Academy Awards, with an audience of 5,000.

08.2021–PRESENT

### **Freelance Motion Designer**, NORTHEASTERN UNIVERSITY

Designed and animated admissions content, with reels gaining 40,000 plays and GIPHY stickers gaining 13M+ views. Collaborated across departments and adhered to university's brand guidelines.

12.2023–04.2024

### **Freelance Animator**, SULLIVAN+PARTNERS

Animated children's book illustrations for publisher Simon & Schuster. Titles included Finally Heard, Heart Never Forgets, Someone Just Like You, Yaya and the Sea.

11.2023–04.2024

### **Freelance Animator**, INTERWOVEN STUDIOS

Conceptualized and animated a documentary cutscene for Tierra Del Sol Foundation. Successfully navigated a mid-project pivot by the client, delivering a new concept and final animation under tight deadlines and within budget.

09.2022–04.2023

### **Director**, "A SUMMER DREAM" (2023)

Directed and animated award-winning 2D/3D thesis film, earning Best Concept and Best Animation at Brightside Film Festival. See Awards + Exhibitions for further recognition.

## VOLUNTEER EXPERIENCE

Graphic Designer (2024), **Boston Comic Arts Foundation**  
Creative Team (2023), **Asians in Animation**  
Student Volunteer (2020–23), **SIGGRAPH Conference**  
Secretary, Graphic Designer (2019–23), **NU Animation Club**