

wendy jia

(908) 367-1291
wendy.jia13@gmail.com
wendydraws.com

EDUCATION

Northeastern University, 05.2023
BFA Media Arts Animation
Minor in East Asian Studies
Summa Cum Laude
3.99 GPA

CG Master Academy, 2021–2022
Background & Layout for Animation
Digital Painting
Production Modeling

Japan Study Abroad, 06.2019

SKILLS

After Effects, Photoshop, Illustrator,
Maya, Figma, Bridge, Google Suite

Motion Design, Graphic Design,
Illustration, Character Design, 3D
Modeling, Photography

AWARDS + EXHIBITIONS

ASIFA-East – Official Selection
MOCCA Arts Fest – Exhibitor
North by Northeastern Film Festival –
Official Selection
Brightside Film Festival, Best Concept
& Best Animation – Recipient
San Diego Asian Film Festival – Official
Selection
Northeastern Student Film Festival –
Official Selection
Dean's List – Recipient
Dean's Scholarship – Recipient

LANGUAGES

English
Mandarin

WORK EXPERIENCE

11.2024–05.2025

Marketing Designer, PSYOP

Design and animate bespoke visuals for Psyop's social channels and newsletter. Build branded client decks for global partners including Meta, Google, Oakley, Angel Soft, Meow Wolf, and Supercell.

04.2024–PRESENT

Electronic Theater Conference Apprentice, ACM SIGGRAPH

Designed and animated interstitial graphics for the Computer Animation Festival, a qualifier for the Academy Awards, with an audience of 5,000.

08.2021–PRESENT

Freelance Motion Designer, NORTHEASTERN UNIVERSITY

Designed and animated admissions content, with reels gaining 40,000 plays and GIPHY stickers gaining 13M+ views. Collaborated across departments and adhered to university's brand guidelines.

12.2023–04.2024

Freelance Animator, SULLIVAN+PARTNERS

Animated children's book illustrations for publisher Simon & Schuster. Titles included Finally Heard, Heart Never Forgets, Someone Just Like You, Yaya and the Sea.

11.2023–04.2024

Freelance Animator, INTERWOVEN STUDIOS

Conceptualized and animated a documentary cutscene for Tierra Del Sol Foundation. Successfully navigated a mid-project pivot by the client, delivering a new concept and final animation under tight deadlines and within budget.

09.2022–04.2023

Director, "A SUMMER DREAM" (2023)

Directed and animated award-winning 2D/3D thesis film, earning Best Concept and Best Animation at Brightside Film Festival. See Awards + Exhibitions for further recognition.

VOLUNTEER EXPERIENCE

Graphic Designer (2024), **Boston Comic Arts Foundation**
Creative Team (2023), **Asians in Animation**
Student Volunteer (2020–23), **SIGGRAPH Conference**
Secretary, Graphic Designer (2019–23), **NU Animation Club**