

wendy jia

wendydraws.com
(908) 367-1291

wendy.jia13@gmail.com
linkedin.com/in/wendydraws/

EDUCATION

Northeastern University
May 2023
BFA Media Arts Animation
Minor in East Asian Studies
Summa Cum Laude
3.99 GPA

CG Master Academy
2021–2022
Background & Layout for
Animation
Digital Painting
Production Modeling

Japan Study Abroad
Jun 2019

SOFTWARE

After Effects, Photoshop,
Illustrator, InDesign, Figma,
Procreate, Maya, Bridge,
Lightroom, Premiere Pro, Google
Suite, Microsoft Office, Slack,
Asana, Airtable

SKILLS

Motion Design, Graphic Design,
Illustration, Character Design,
2D Animation, Deck Design,
Storyboarding, Photography, 3D
Modeling

Visual storytelling, Cross-
functional collaboration,
Creative problem-solving under
tight deadlines

LANGUAGES

English
Mandarin

WORK EXPERIENCE

Freelance Motion + Graphic Designer, Psyop Jul 2025–Present
• Animated motion graphics for a 52-piece Cricket Wireless ad campaign; incorporated animations over live action footage; attended dailies and implemented director feedback

• Animated expression tests for Microsoft Copilot's mascot, Miro
• Cleaned up 2D animation on Supercell's Clash Royale ad spot
• Designed visual assets, mockups, and deck layouts for Cheetos and VP Automotive in new business pitches and potential productions
• Collaborated closely with creative directors, artists, and producers across production milestones

Freelance Animator + Illustrator, Preserve Brands Oct 2025–Present
• Created an ongoing series of animated illustrations from concept to delivery; collaborated closely with sound designer and CEO

Freelance Animator, Northeastern University Aug 2021–Nov 2025
• Designed visual content for university marketing, including social reels with 40K+ views and GIPHY stickers reaching 13M+ views
• Translated abstract messaging into clear, brand-aligned visual systems and graphics, delivered across digital platforms

Marketing Designer, Psyop Nov 2024–May 2025
• Developed animated and static visuals for social campaigns and interactive newsletters reaching 64K+ audience
• Designed branded pitch decks for global clients including Meta, Fidelity, Supercell, Angel Soft, Meow Wolf, and Dream Games
• Drove growth of Instagram and LinkedIn following by 3.5K+ through consistent, high-impact storytelling

Computer Animation Festival Conference Apprentice, ACM SIGGRAPH 2024–2025 (Seasonal)
• Designed and animated key visuals for the Academy Awards-qualifying Computer Animation Festival, viewed by 10,000+ industry professionals

• Led on-site, last-minute QC updates to ensure seamless playback across a new multi-screen setup

Director, "A Summer Dream" (2023) Sep 2022–Apr 2023
• Directed and animated award-winning 2D/3D thesis film
• Secured acceptance into 5 film festivals, including ASIFA-East and San Diego Asian Film Festival
• Won *Best Animation* and *Best Concept* at Brightside Film Festival

VOLUNTEER EXPERIENCE

Computer Animation Festival Apprentice (2024–25), **ACM SIGGRAPH**
Graphic Designer (2024), **Boston Comic Arts Foundation**
Creative Team (2023), **Asians in Animation**
Secretary, Graphic Designer (2019–23), **NU Animation Club**